



Dear Mr Milovanovic,

As you know very well, 'SEVEN the Balkan Tour' is an international project carried and financed by the Swedish Institute, and supported by the Swedish Embassies on the Balkans, as part of their gender and equality work.

SEVEN functions as a vehicle for public diplomacy as well as building awareness and raising opinion for women's rights. The project itself aims to mainstream women's rights issues through an unusual form of theatre production.

You are the person who initiated to bring the first production of SEVEN to the Balkans in 2011. The project achieved great success, thus we are very grateful to you. We are also thankful for your continued support for the project as it returns and expands in your region.

Because of that, the Swedish institute and Hedda Produktion AB are very glad that you are ready to act as our Ambassador in the Balkan region.

With best regards

Hedda Krausz Sjogren, producer

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